Invest in the Future
I have a dream... to see Rajasthan amongst the most developed, frontrunner States in the country.

I believe that a vibrant private sector is extremely important for sustainable and inclusive growth. I wish to build an environment where industrial growth and business can flourish and lead to the prosperity of the State.

Rajasthan with its large mineral deposits, market access, trained manpower, lower costs, availability of land, peaceful law and order and industrial relations, offers huge advantages in comparison to other States. Rajasthan will strive to substantiate this advantage by improving availability of power, building world class highways and roads on priority.

With a view to promote private investment, the State will work on a better, comprehensive Investment Policy that addresses the expectations of investors in the dynamic and competitive global marketplace while leading to overall development of the State. There are plans to totally computerize a Single Window Clearance System for industries’ easy, effective and expeditious facilitation. All of these and more such steps would be taken to promote industrial growth and development of manufacturing and services sector within the State.

I am sure that together we can build a New Rajasthan. I invite the business community and industrial houses as well as entrepreneurs to partner with us in this journey for development.

Vasundhara Raje
Chief Minister, Rajasthan
# Contents

1. Message from the Chief Minister

4. Rajasthan: Quick Facts

6. Strategic Location
   - Connectivity & Logistics
   - Delhi-Mumbai Industrial Corridor

11. Infrastructure Profile
   - Well Developed Industrial Land
   - Industrial Power

14. Skilled Manpower at Low Cost

16. Healthy Investment Environment

17. Single Window System

Invest in the Future
Excellent Living

21
Auto & Auto Components
IT / ITes
Solar
Ceramics & Glass
Textiles
Road Construction
Retail
Urban Infrastructure

35

35

35

35

35

35

35

35

35

35

35

46
Real Estate
Minerals, Oil & Gas
Agro Processing
Dairy & Animal Products
Tourism Infrastructure
Handicraft
Gems & Jewellery
Cement

47
Choice of Leading Companies

Non-conventional Power Generation
Higher Education
Financial Services
Medical & Health
Drinking Water Project

44
44
44
44
44

41
41
41
41
41

38
38
38
38
38

37
37
37
35
35

35
35
35
35
35

30
28
25
21
21

18
Excellent Living

Sectors for Investment
RAJASTHAN Quick Facts

State Economy
GDP \( \text{₹} \ 5,136.88 \text{ bn} \)
Growth Rate \( \text{11.86\%} \)
Per Capita Income \( \text{₹} \ 65,098 \)
(at current prices: advance estimate 2013-14)

Geography & Climate
The Aravali range stretches from the north-eastern to south-western part of the state. The western region is mostly desert while the eastern region is fertile.
Climate with extreme temperatures, and rains during July and August.

Area & Location
342,239 sq km (Largest State in India)
Located in north-western India; shares borders with the States of Punjab, Haryana, Uttar Pradesh, Madhya Pradesh and Gujarat.

Population
68.5 million
200 persons/sq km
Literacy: 66.11\%
Source: Economic Review 2013-14

Major Exports

Key Industries
Cement & other Mineral-based Industries, Textile, Tourism, Gems & Jewellery, Dimensional Stones (Marble & Granite), Agro-processing, Auto & Auto-component Manufacturing, Solar Component Manufacturing, IT & ITeS, Ceramics & Glass, Oil & Gas, Power Generation and Road Construction.
State Capital: Jaipur
Districts: 33
Major Cities: Jaipur, Jodhpur, Udaipur, Kota, Ajmer, Bikaner, Bhilwara, Alwar

Hindi and Rajasthani dialects are commonly spoken. English is widely used in business, higher education and professional communication.

Rajasthan ranked 4th among all the Indian states in terms of proposed investment intentions made by domestic and foreign entrepreneurs.

4.4
Rajasthan's GSDP as a % of all States' GSDP
(2010-11, current prices)

Economic Growth
Rajasthan: 16.5
All States: 15.9
Average GSDP growth rate (%)* at current prices (2004-05 to 2010-11)

Learn more NOW...
goo.gl/wTmE9r
Connectivity & Logistics

8,380 sq km of Rajasthan falls in the National Capital Region (NCR), which is around 24.5% of the total NCR, the world’s second largest urban agglomeration. Rajasthan shares its border with five major Indian States: Punjab, Haryana, Uttar Pradesh, Madhya Pradesh and Gujarat. These States have a combined population of 385 million (year 2011). Industries in Rajasthan have to their advantage, access to this enormous market.

Rajasthan has the second largest network of National Highways in the country with a total road length of 7,310 km. National Highways provide excellent connectivity to cities like Delhi, Ahmedabad, Vadodara, Mumbai, Jabalpur, Bhopal, Agra, Gwalior, Indore and Amritsar. The total road length in the State is approx. 1,95,850 km.

The length of railway routes in the State was 5,822.28 km (March, 2012). The rail network connects Rajasthan to all major cities in India and links the State to ports in Mumbai, Kandla and Mundra in Gujarat.

The State has a fully operational international airport at Jaipur, with direct flights to Sharjah and Muscat. Rajasthan has airports at Jodhpur, Udaipur and airstrips in other major cities. An Air-Cargo Complex at Jaipur, and Inland Container Depots at Jaipur (1), Jodhpur (3), Bhilwara, Bhiwadi, Kota & Udaipur facilitate trade within and outside India.

Excellent mobile networks are operational throughout the State with all major operators like Airtel, BSNL, Reliance, Docomo, Idea, Aircel, Vodafone and MTS providing service. Rajasthan had nearly 46.57 million wireless subscribers and 1.08 million wire-line subscribers (December 2012). The State had 417,687 broadband subscribers (December 2011).

RIICO has signed a joint action plan with Gas Authority of India Ltd (GAIL) to facilitate and promote natural gas usage in RIICO’s industrial areas. RIICO will provide GAIL with land and related approvals for laying natural gas pipelines and spurlines. RIICO is also planning to establish a new industrial area in vicinity of the existing natural gas pipeline network. This will provide industries located here access to gas-based power.

Source: Economic Review 2013-14; CONCOR, IIEF
With nearly 39% of DFC passing through Rajasthan, opportunities for industrial establishment along the route are aplenty as the corridor will make Rajasthan easily accessible to western and northern markets. About 60% of the State’s area (in 22 Districts including major districts such as Jaipur, Alwar, Kota and Bhilwara) falls within the project influence area of DMIC. With this, the State will become an attractive destination for setting up industrial and support infrastructure units.

A band of 150 km on both sides of the DFC has been chosen to be developed as the Delhi-Mumbai Industrial Corridor (DMIC).

DMIC in Rajasthan

With nearly 39% of DFC passing through Rajasthan, opportunities for industrial establishment along the route are aplenty as the corridor will make Rajasthan easily accessible to western and northern markets. About 60% of the State’s area (in 22 Districts including major districts such as Jaipur, Alwar, Kota and Bhilwara) falls within the project influence area of DMIC. With this, the State will become an attractive destination for setting up industrial and support infrastructure units.

Under DMIC, integrated industrial townships will be developed in Khushkhera-Bhiwadi-Neemrana and Jodhpur-Pali-Marwar regions in the first phase.

Development Plans under DMIC

- Greenfield integrated township within the investment region of Khushkhera-Bhiwadi-Neemrana to be developed as a model future city spread over 165 sq. km. housing a world class Knowledge City with support infrastructure and residential, commercial, industrial & educational zones. The master plan for this has been notified.
- Connectivity with road, air & rail networks.
- Sufficient availability of land, power, gas, etc.
- Greenfield airport/aerotropolis with a world-class integrated logistics & warehousing hub.
- Central Spine, a road corridor to connect the Shahjahanpur-Neemrana-Behror urban complex in Neemrana with Bhiwadi-Tapukara Industrial complex.
- Jodhpur-Pali-Marwar node to be developed as the second node under DMIC project. The region is expected to have a civil airport, an integrated multi-modal logistics hub and Mass Rapid Transit System (MRTS) with a well connected road network.
- DMIC will do away with the limitation of Rajasthan being a land-locked state and will generate unprecedented developmental opportunities.

Rajasthan touches six major States of the Northern, Western and Central India. The State is a natural corridor between the wealthy northern and the prosperous western states of the country, which makes it an important trade and commerce centre.

Dedicated Freight Corridor (DFC)—a 1,483 km long rail corridor connecting Jawaharlal Nehru Port near Mumbai to Dadri near Delhi—will allow high-speed connectivity for high axle load wagons (25 tonnes) of double stacked container trains supported by high power locomotives.

DMIC will do away with the limitation of Rajasthan being a land-locked state and will generate unprecedented developmental opportunities.
Rajasthan, geographically the largest State of India, offers land in plenty and at competitive prices. Rajasthan Industrial Development and Investment Corporation Ltd. (RIICO) ensures top-class infrastructure and other related support for establishment of new enterprises. To catalyse industrialisation, the Corporation has developed 324 industrial areas, close to 70,000 acres throughout the State. Export Promotion Industrial Parks in Jaipur, Alwar and Jodhpur

Well Developed Industrial Land

Special Purpose Industrial Parks
- Agro Food Parks (Kota, Jodhpur, Sriganganagar & Alwar)
- Stone Parks in Bharatpur & Jodhpur
- Leather Park (Jaipur, Jodhpur & Alwar)
- IT Park (Jaipur)
- Bio-tech Parks (Jaipur)

Japanese Industrial Zone
A special Japanese Zone has been set up in Neemrana (Alwar) spread over 1167 acres where Japanese majors such as Nissin, Mitsui, Nippon, Daikin, TPR Auto, Mitsubishi, Dykie Colour, Toyota Kirloskar Motor have been allotted land and a number of units are already operational. Another Japanese Investment Zone over 500 acres at Ghiloth is being developed.

Korean Industrial Zone
An exclusive Korean Industrial Zone spread over 250 acres of area will soon come up at Ghilot in Neemrana. This zone will attract South Korean entrepreneurs and boost trade between India and South Korea.

Special Economic Zones
There are Special Economic Zones for gems & jewellery (Jaipur) and handicrafts (Jodhpur) besides a world-class multi-product SEZ - Mahindra World City (joint venture of RIICO and Mahindra Group).

New Industrial Areas
- Ghiloth
- Khushkhera Extn.
- Soniyana (Chittor)
- Kunbhiripura, Jaipur
- Karni Extn., Bikaner
- Gajaner (Bikaner)
- Manda (Phase II)
- Karoli (Tapukara Extn.)
- Kaladwas (Extn.)

Source: www.riico.co.in
With firm steps to augment availability of power for industrial, commercial, domestic and agricultural consumption, Rajasthan has arrived at a total power generation capacity of over 15000 MW (March 2014).

The private sector controlled capacity is based on renewable energy sources. Renewable energy sources such as the wind power, the solar energy and the biomass are being actively promoted by the State Government. Rajasthan Renewable Energy Corporation Ltd (RRECL) is the nodal agency for development of energy from renewable energy sources in the state.

**Share of total installed capacity in the state**

<table>
<thead>
<tr>
<th>Source</th>
<th>Thermal</th>
<th>Hydel</th>
<th>Non-Conventional</th>
<th>Gas Based</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wind</td>
<td>Solar</td>
<td>Biomass</td>
<td></td>
<td>50.6%</td>
</tr>
</tbody>
</table>

Source: www.ibef.org
Skilled Manpower at Low Cost

To ensure abundant availability of trained human resources, the State’s constant endeavour is to build and support the growth of a robust educational infrastructure.

### JAIPUR

**Ranked No. 1 in talent sourcing & employee costs**

The technical institutes in the State have an intake capacity of over 2.2 lakh students.

- **Government ITIs** (including eight for women) with 41,188 seats
- **Private ITIs** with 1,05,957 seats

**Government ITIs**
- Indian Institute of Technology, Jodhpur
- Indian Institute of Management, Udaipur
- Birla Institute of Technology and Sciences, Pilani
- Manipal University, Jaipur
- Footwear Design & Development Institute, Jodhpur
- National Institute of Fashion Technology, Jodhpur
- Amity University, Jaipur
- JECRC University, Jaipur
- Banasthali Vidyapith, Banasthali
- NIIT University, Alwar
- LNM Institute of Information Technology, Jaipur
- Malaviya National Institute of Technology, Jaipur
- Rajasthan Technical University, Kota
- Modi Institute of Technology, Kota

**Private ITIs**
- Indian Institute of Information Technology, Jaipur
- LNM Institute of Information Technology, Jaipur
- Malaviya National Institute of Technology, Jaipur
- Rajasthan Technical University, Kota
- Modi Institute of Technology, Kota

Source: Economic Review 2012-13
Healthy Investment Environment

Rajasthan offers its investors a safe and amicable working environment, business-friendly policies & schemes, with negligible incidences of labour unrest and good overall law & order situation.

The State Government has systematically created a policy environment that nurtures private enterprise and makes investing in the State profitable. In addition to a general package of financial incentives, sector-specific policies have been formulated to promote investment.

Rajasthan Investment Promotion Scheme (RIPS), 2010

RIPS 2010 is a package of financial incentives and subsidies for investors. The scheme aims to stimulate private sector investments for employment generation and overall development.

<table>
<thead>
<tr>
<th>Types of Exemption</th>
<th>Extent of Exemption</th>
<th>Period of Exemption</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luxury Tax</td>
<td>100%</td>
<td>7 years from the date of issuance of Entitlement Certificate. However for MSME located in the notified area the period of exemption shall be for 10 years.</td>
</tr>
<tr>
<td>Electricity Duty</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>Entertainment Tax</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>Land Tax</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>Mandi Fee</td>
<td>50%</td>
<td></td>
</tr>
<tr>
<td>Stamp Duty</td>
<td>50%</td>
<td>One time for each such transaction for the same project.</td>
</tr>
<tr>
<td>Conversion charge payable for change of land use</td>
<td>50%</td>
<td></td>
</tr>
</tbody>
</table>

Some sector-specific Policies & Schemes

- Rajasthan Industrial and Investment Promotion Policy 2010
- Rajasthan Investment Promotion Scheme 2010
- Special Incentive Package for Ceramic and Glass Sector 2011
- Rajasthan Mineral Policy 2011
- Policy for Promotion of Agro-processing and Agri-business 2010
- Rajasthan Solar Energy Policy 2011
- IT & ITeS Policy 2007
- SEZ Policy 2003
- Rajasthan Tourism Unit Policy 2007
- Policy for Promoting Generation of Electricity from Biomass 2010
- Policy for Promoting Generation of Electricity from Wind 2012
- Affordable Housing Policy 2009
- Rajasthan Township Policy 2010
- Rajasthan Eco-tourism Policy 2010
- Special Customized package for Textile Sector Enterprises 2013
- Rajasthan Incentive Scheme for BPO Centres & KPO Centres 2011
- Policy Package for Micro, Small and Medium Enterprises 2008
- Policy to Promote Private Investment in Healthcare Facilities (Amendment) 2011

Detailed policy documents can be seen on investrajasthan.com
The constant endeavour of Government of Rajasthan has been to build a favourable investment climate by systematically reducing administrative bottlenecks and easing the process of investment. The core objective is to ensure lower transaction costs and increase transparency.

A Single Window System is operational as a single point interaction mechanism for entrepreneurs to interact with the State for seeking statutory approvals for their projects. Reflecting the commitment of the Government, this system has been put in place by enacting the Rajasthan Enterprises Single Window Enabling and Clearance Act 2011.

Keeping with the times, the entire process of application and monitoring is through a web-enabled software called the Single Point Electronic Monitoring and Clearance System. Using this web-interface, entrepreneurs can register, fill and monitor application forms electronically. Forms along with the enclosures have to be submitted at the nodal office physically.

Rajasthan Enterprises Single Window Enabling & Clearance Act 2011

Salient Features

- SWS online application renders transparency to the system thereby facilitating expeditious and time-bound clearances and approvals.
- Application through SWS is mandatory for all projects involving investment above ₹1 crore.
- In the first phase, 11 departments and 86 types of applications have been included in this system.

Committees for Approvals

- The District Empowered Committee (DEC) headed by District Collector for investment proposals between ₹1 crore to ₹10 crore. Districts Industries Centre (DIC) is the nodal agency for DEC.
- The State Empowered Committee (SEC) headed by Chief Secretary for investment proposals above ₹10 crore. SEC examines applications for permissions and customised packages and makes recommendations to council of ministers. BIP is the nodal agency for SEC.
- An officer is appointed at the nodal agency who assists the investor in filling forms and guides him/her through the entire process.
- Time frames have been specified for various clearances and approvals from the concerned departments as well as the nodal agency.
- Investor also has the right to appeal (before the SEC) against the decision of rejection by the concerned department.
- DEC/SEC are empowered to review and decide on time-out cases.

Visit bipraj.raj.nic.in for more details on Single Window System.
Infrastructure

Well planned and congestion-free cities of the State have strong urban infrastructure with residential colonies, wide roads, parks, drinking water and other civic facilities.

The Jawaharlal Nehru National Urban Renewal Mission (JNNURM) is being implemented in the State by the Central Government to enhance the basic infrastructure facilities in urban areas of Rajasthan. Under JNNURM, 13 projects have been sanctioned for the cities of Jaipur, Ajmer and Pushkar.

In addition, Rajasthan Urban Infrastructure Development Project (RUIDP) has been sanctioned by the Government of Rajasthan with loan assistance from the Asian Development Bank (ADB). The towns covered under the project are Ajmer, Bikaner, Jaipur, Jodhpur, Kota and Udaipur. The key areas of development under this project are water supply, sewerage, drainage, roads and solid-waste management.

The Government of Rajasthan is also undertaking the development of a Metro Rail Urban Transport Project in Jaipur.

Education

The cities have excellent educational institutions including public and convent schools affiliated to CBSE, ICSE and IB boards. Some institutions like MGD Girls School, St. Xavier’s and The Mayo College...
are of national repute. In addition to this, undergraduate and postgraduate colleges and technical colleges offer a variety of traditional and new age courses. IIT-Jodhpur, IIM-Udaipur, BITS Pilani, Raffles University-Alwar, NIFT-Jodhpur are a few examples.

Healthcare
Modern healthcare facilities are available across the State. Cities and towns now have a number of speciality and super speciality hospitals like Fortis, Narayana Hrudalaya, Eternal Heart Care Centre (EHCC) and Mahatma Gandhi Medical College & Hospital. A number of initiatives are being taken up to improve the healthcare facilities of the State.

Utility & Recreation
Private & public sector Banks, supermarkets, brand stores, departmental stores and shopping malls are commonplace. Cities in Rajasthan offer a variety of recreation options with multiplexes, restaurants, cafés, theatres, art galleries, health centres, spas, clubs, pubs and discotheques.

The cosmopolitan cities of Rajasthan offer an exciting blend of rich culture and modern comforts for a happy and safe living.

Many cultural centres in Rajasthan like Jawahar Kala Kendra and Radha Krishan Cultural and Convention Center in Jaipur, Bharatiya Lok Kala Mandal and Meera Kala Mandir in Udaipur, and Desert Cultural Centre in Jaisalmer bring the State alive with theatre, exhibitions of modern and ethnic art, etc...

Cricket, polo, golf and aero-sports such as parasailing, paragliding are popular in Rajasthan. Rajasthan also offers various adventure activities including camel safari, horse safari, jeep safari and elephant safari.

Source: JNNURM, Ministry of Urban Development, www.ruidp.gov.in
Auto & Auto Components

Rajasthan is rapidly developing into a notable automotive hub with Bhiwadi, Neemrana and Pathredi in Alwar district now being host to over 100 automotive and auto component manufacturing companies.

### Competitive Edge
- Direct access to markets of western & northern India
- Skilled & relatively low cost labour
- Availability of large contiguous land parcels
- Uninterrupted power availability
- Presence of automotive ancillary units in proximity
- Reduced logistics cost
- Delhi-Mumbai Industrial Corridor
- Presence of companies across the value chain
  - OEMs
  - Engines and Parts
  - Transmission and steering parts
  - Suspensions, brakes and tyres
  - Electricals
  - Other components

### Key Auto Clusters at a Glance

<table>
<thead>
<tr>
<th>CLUSTER</th>
<th>Distance from (km)</th>
<th>New Delhi International Airport</th>
<th>Jaipur</th>
<th>Alwar</th>
<th>Gurgaon</th>
<th>Delhi-Jaipur Highway</th>
<th>Neemrana</th>
<th>Bhiwadi</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bhiwadi</td>
<td>55</td>
<td></td>
<td>200</td>
<td>90</td>
<td>40</td>
<td>5</td>
<td>45</td>
<td>—</td>
</tr>
<tr>
<td>Pathredi / Chopanki</td>
<td>60</td>
<td></td>
<td>200</td>
<td>90</td>
<td>60</td>
<td>10</td>
<td>50</td>
<td>5</td>
</tr>
<tr>
<td>Khushkhera Extension and Tapukara Extension</td>
<td>60</td>
<td></td>
<td>200</td>
<td>80</td>
<td>65</td>
<td>15</td>
<td>55</td>
<td>10</td>
</tr>
</tbody>
</table>

Two land parcels within NCR region – Khushkhera Extn (600 acres for 4-wheeler OEM) and Tapukara Extn (150 acres for 2 wheeler OEM, tractors & farm equipment) – have been reserved especially for auto units. These are located about 80 km from New Delhi International Airport and 200 km from Jaipur.

Japanese Zone, Neemrana
An 1167-acre industrial area has been developed by RIIPO in Neemrana along the Delhi-Jaipur highway especially for industrial units from Japan. Land has been allotted to 45 Japanese companies including Nissin, Daikin and Mitsubishi of which 29 have commenced production.
Proximity to Automotive Cluster

The NCR Region accounts for the country’s...

- **60%** Passenger Car Production
- **55%** Motorcycle Production
- **25%** Tractor Production

Located within a radius of 200 km from Alwar district.

Access to western & northern markets i.e.

- **57%** of the total automobile sales in the country

Major Investors

- Honda
- Eicher
- Mahindra
- TAFE
- BKT
- Hero
- Bosch
- JCB
- Unicharm
- Ashok Leyland
- Polaris
- AMTEK
- Honda
IT/ITeS

Rajasthan has made considerable investment in communication infrastructure, research & development facilities for training and skill enhancement.

**Competitive Edge**
- Availability of vast and cost competitive talent pool
- A more attractive Tier-2 location compared to traditional Tier-1 locations
- Has India’s largest Special Economic Zone (SEZ) for IT/ITeS companies in private sector
- A highly attractive and competitive incentive package
- Well-developed internet connectivity network

**Institutions for feeding the Sector**

1,300 technical educational institutions with an annual intake capacity of over 2.2 lakh students

The State accounts for the highest number of working finance professionals in India.

**Technical Institutes**

111 MBA
179 Polytechnic
133 Engineering
1013 ITI

Total Intake Capacity: 2.2 lakh

Source: Economic Review 2013-14

The State Government has also established Rajasthan Knowledge Corporation Limited to promote IT literacy and IT services.
An Attractive Tier-2 Location
The State offers lower manpower costs, lower staff attrition rates, lower land & office space costs and access to a large pool of relatively untapped educated professionals.

India’s Largest SEZ for IT/ITeS
Mahindra Group and Rajasthan Industrial and Investment Corporation (RIICO) have jointly developed an integrated business location in Jaipur — the Mahindra World City SEZ — providing a world class platform to investors in this sector. The SEZ has a dedicated IT/ITeS zone spread over 750 acres which provides seamless telecom and broadband connectivity, quality satellite linkage and a range of voice and data solutions.

In addition to this, major cities like Jodhpur, Udaipur and Kota are being developed as suitable centers for the sector. These cities have IT/ITeS Parks ranging from 5-10 acres.

Costs for IT professionals such as software analysts and project coordinators in Rajasthan are approximately 15-20% lower compared to NCR.

Major Investors

Learn more NOW...
goo.gl/l2Z2xh
Rajasthan shines on the solar map of India with 300-330 clear sunny days comparable to deserts of California, Nevada, Colorado and Arizona. Districts such as Barmer, Bikaner, Jaisalmer, Jodhpur are key regions with best solar insolation in the state.

Solar Energy
Rajasthan is endowed with two critical resources essential to solar power production: high level of solar radiation (6-7 kWh/m²/day) and large tracts of relatively flat, undeveloped land. These factors were key contributors to the state receiving maximum share of 873 MW out of 1,100 MW allocations (79.36%) in phase-I of Jawahar Lal Nehru National Solar Mission (JNNSM). Under the second phase of JNNSM 355 MW has been allotted to Rajasthan out of 750 MW.

The Government of India has also put in place a robust mechanism for assured off-take of solar power generated through grid connected projects under Phase I of NSM.

Rajasthan Renewable Energy Corporation Ltd is the nodal agency for development of energy from renewable energy sources in the State. To promote solar power generation, Government of Rajasthan has laid the foundation for a Solar Park at Bhadla, Jodhpur over 10,000 hectare. Solar generation power plants of 3,000 MW capacity are to be set up in the solar park. The park along with the Rajasthan Solar Energy Policy, 2011 will make Rajasthan a global hub of solar power with 10,000-12,000 MW capacity in next 10 to 12 years.

Solar Component Manufacturing
Abundant availability of raw materials (zinc, quartz, salt, etc.) and skilled labour for the sector furthers Rajasthan’s attractiveness as a location for solar component manufacturing. The State Government has set aside 1,000 acres of land parcel at Ghiloth, RIICO Industrial Area and approx. 1,000 hectares at Bhadla Solar Park, Jodhpur for solar component manufacturing.

Competitive Edge
- High solar insolation
- Upcoming solar park
- Huge end market for solar generation
- Large supplier base
- Rich mineral wealth

Major Investors

Learn more NOW...
goo.gl/lUDbxX
Rajasthan is endowed with rich mineral reserves vital to ceramics and glass sector like clay, silica sand, feldspar, gypsum, limestone, dolomite etc. which are found in various districts of the State. Currently around 500 ceramic units covering the entire spectrum of the value chain are operating successfully in Rajasthan.

**Ceramics and Glass**

**Competitive Edge**
- Exclusive Ceramic & Glass Industrial Hub
- Availability of high quality raw material and intermediate products at reasonable cost
- Special Incentive Package for the sector
- Home to leading ceramics & glass companies
- Piped Natural Gas to boost investment in this sector will be made available
- Huge consumer market

**Rajasthan’s Dominant Share**

- 40% of India’s CLAY production
- 8 Lakh MT WHITE CLAY mined every year annually
- 70% of India’s BONE CHINA production
Exclusive Land Parcel – Ghiloth

Spread over 750 acres, a dedicated Ceramics & Glass Zone is being developed at Ghiloth near Neemrana in Alwar district. Alwar is a part of NCR and also lies along the interstate natural gas pipeline which will soon be extended till Ghiloth.

The Ceramics & Glass Zone is located off Delhi-Jaipur highway, just 9 km from Shahjahanpur, 110 km from Delhi, 45 km from Bhiwadi and 15 km from Neemrana.

Rajasthan is home to large number of industries in the sector

- Tiles
- Sanitary-ware
- Pottery-ware
- Glass Insulators
- Porcelain and Bone China Tableware
- Refractories
- Float Glass, Fabricated Glass, Fibre Glass
- Bio-ceramics
- Industrial Ceramics

Major Investors

Learn more, NOW... goo.gl/ZVX8cE
Over last few decades, Rajasthan has emerged as the most promising textile hub. Abundance of raw material and trained labour has promoted growth of the textile industry in the State.

**Competitive Edge**

Rajasthan enjoys the leading position in production of polyester viscose yarn and synthetic suiting material as well as processing of low-cost, low-weight fabric. The State is the largest producer of PV suitings in the country. Bhilwara has emerged as India’s largest manufacturer of suiting fabrics and yarn and Barmer has been added in the list of Towns of Export Excellence. With a network of backward and forward linkages, Rajasthan’s textile industry offers significant competitive advantage.

**Traditional Textiles in Rajasthan**

- Block Printing
- Bandhani
- Kota Doria
- Zari/Zardosi
- Quilting

**Major Production Centres**

Pali • Balotra • Sanganer • Jaipur • Kota

Bagru • Jodhpur • Pali • Udaipur • Nathdwara
Textile Parks
8 textile parks with project cost of ₹1,500 crore have been approved in Rajasthan by the Ministry of Textiles under the Scheme for Integrated Textile Parks (SITPs). Also, the State has announced a Special Incentive Package for Powerloom Sector in the districts of Jodhpur, Pali and Barmer. A special Power Loom Industrial Area will be set up by RIICO in Pali District.

Customised Package
The Government of Rajasthan has announced a “Special Customised Package” for the textile industry offering many benefits.

Interest Subsidy
Interest subsidy shall be at the rate of 5% (percentage points) per annum. An additional interest subsidy of 1% shall be available to enterprise making eligible fixed capital investment of more than ₹25 crore.

Interest Subsidy shall be at the rate of 7% (percentage points) per annum for the new enterprise in Technical Textile category.

Incentive will be provided in terms of reimbursement of 60% of VAT paid under RVAT Act 2003 on purchase of yarn for use in manufacture of goods for sale.

Exemption from payment of tax, leviable under the Rajasthan Tax on Entry of Goods into Local Areas Act, 1999 (Act No. 13 of 1999) shall be allowed to the enterprise on capital goods for setting up of plant.

Major Investors

Learn more, NOW... goo.gl/UNmdtU

Sharda Spuntex, Bhilwara
A highway construction site in Rajasthan
Road Construction

Rajasthan has the second largest network of National Highways in the country with a total road length of 7,310 km. As on 31st March, 2012, the total road length in the State was 1,95,850 km. The road density in the State was 57.23 km per 100 sq km (2013-14).

To further strengthen the internal road network, a project has been planned to connect 2,900 villages with bitumen-top roads. Work is underway on 16 mega highways of 2,631 km at the cost of ₹3,590 crore. Besides, 1,609 km of 9 new national highways have been declared. State also encourages setting up of roads under public private partnership.

Urban Infrastructure

A number of ambitious infrastructure projects have been undertaken in the recent past. Setting up of Bus Rapid Transit System, Metro Rail and Ring Road are some projects in the pipeline for Jaipur city. Urban infrastructure holds immense potential, given the scope of infrastructure development in the cities of Rajasthan. Other major projects include city/urban agglomeration development under JNNURM, Bio-Medical Waste Treatment Facility, Solid Waste Management projects, etc.

The State has 36 urban co-operatives for providing banking services to the urban development sector.

The Rajasthan Urban Infrastructure Finance Development Corporation Ltd. (RUIFDCO) is the nodal agency for developing urban infrastructure in the State.

Retail

Rajasthan with its growing purchasing power has thrown open tremendous opportunities in the organised retail sector. The cosmopolitan culture and overall economic boom have prompted top retail brands and chain stores like Central, Lifestyle, Shopper’s Stop, Hyper City, etc. to open their outlets in the State. All major national brands across product categories also have outlets here.

Real Estate

Rajasthan is experiencing an unprecedented real-estate boom not just in the metros but even in emerging cities. Attractive land rates, combined with increasing demand for good living spaces are major contributors to the growth of this sector. A few key private sector players include DLF, Ansals, Parsvnath Developers, Vatika Group, Omaxe & Gold Souk.
Cairn's Oil Processing Facility in Barmer
Minerals, Oil & Gas

The State enjoys a virtual monopoly in the production of minerals like wollastonite, lead, zinc, calcite, gypsum, rock phosphate, silver, marble, sandstone and serpentine (green marble).

There are approx. 3,359 mining leases for major minerals, 12,220 minor leases and 18,004 quarry licenses exist in the state. With Rajasthan Mineral Policy, 2011 and innovative schemes, the sector is now even more attractive for investment.

Western Rajasthan has proven large deposits of hydrocarbons. Barmer has estimated reserves of 7.3 million barrels (900 million tonnes of crude oil equivalent). Production of Crude Oil in Rajasthan commenced in the year 2009.

25-30 billion cubic metre of natural gas reserves have been discovered in Manohar Tiba, Tanot, Dandewala and Shahgarh in Jaisalmer basin. Additionally, 25 million tonnes of heavy oil reserves and 53 million tonnes of bitumen have been discovered in the Bikaner-Nagaur Basin.

Hindustan Petroleum Corporation Limited (HPCL) will set up a refinery-cum-petrochemical complex in Rajasthan as a greenfield project in Barmer district in joint venture with the State Government.

Scope for Industrial Development in Barmer Region for:
- Petrochemicals based industries such as Polypropylene, Polyethylene, etc.
- Downstream ancillary industries such as automotive parts, films, pipes, packaged liquid products, tires and plastic materials, etc.
- Petro-engineering units such as manufacturing of fasteners, pipe fittings, electrical materials etc.
- Support Industries such as workshops, fabrication shops, units for and support institutions like training & development, trading & export, promotion/exhibition centers etc.
- Development of new industrial areas after Green Zone in radius of Refinery cum Petrochemical Complex.
Rajasthan, with its diverse agro-climatic conditions is richly endowed in the cultivation of a variety of crops. The State is the largest producer of guar and seed spices like coriander, cumin, fenugreek, fennel, etc. The State is also the largest producer of mustard, second largest producer of total oil seeds and third largest producer of soybean. Rajasthan is also the largest producer of gram and second largest producer of moth bean.

In 2011-12, the total production of food grain of the state was estimated at 20.9 million tonnes.

Rajasthan has proximity to large consumer markets in the region (close to NCR) which has a large share of food consumption in the country.

Infrastructure like Agro Food Parks at Kota, Jodhpur, Sriganganagar and Alwar has been developed by RIICO. Rajasthan also offers immense opportunities in the areas of organic farming, contract farming and in creation of post-harvest infrastructure such as special ware-houses, cold chains, testing & certification facilities.

Rajasthan ranks 3rd in livestock population and is the largest milk producer State of the country. Rich livestock wealth in Rajasthan presents additional opportunities for setting up commercial dairy and milk processing units, wool processing centres, modern meat processing units, poultry and piggery units.

Rajasthan ranks 3rd in livestock population

2nd Largest Milk Producer State of the country
Tourism

Dotted with rugged forts & beautiful palaces, lakes, wildlife & bird sanctuaries, charming cities, fairs & festivals and alive with colourful culture, Rajasthan is one of the most favoured tourist destinations in the country for both, domestic and foreign tourists. Lonely Planet Magazine selected Rajasthan as the Best Cultural Destination at the Lonely Planet Magazine India Travel Awards in 2013. During the calendar year 2013, over 31.73 million tourists visited Rajasthan.

Rajasthan is already home to many of the finest 5 star and luxury hotels of the world like the Rambagh Palace, Rajvilas and Udaivilas which regularly feature among the best in the subcontinent. Fairmont, ITC-Sheraton, Radisson Blu, Holiday Inn, Le Meridien, Marriott, Royal Orchid are just a few names from other private sector players with presence in the State.

Tourism is a major thrust sector for the State Government. However, thousands of new hotel rooms across categories and price points are still needed to cater to the ever growing tourist influx. Attractive opportunities also exist in development of specialised tourism products such as spas, adventure tourism, camps & safaris, meetings, incentives, eco -tourism, conferences, and exhibitions etc.

The State’s Tourism Unit Policy 2007 provides various concessions and incentives for setting up tourism units.

Gems & Jewellery

Gems & Jewellery constitute 17% of India’s export, of which a significant contribution comes from Rajasthan. The exports of Gems and Jewellery sector was ₹3,000 crore and accounted for about 11% of the total exports from Rajasthan in 2010-11. The exports witnessed a CAGR of 10% between 2005-06 and 2010-11.

Over the past decade, the industry has witnessed a complete transformation. With heavy investment in technology, gemstone cutters have forward integrated and have started jewellery manufacturing.

The State’s competitive advantage lies in the availability of skilled personnel.

Handicraft

Rajasthan is known worldwide for its handicrafts. These include products in wood, metal, stone, ceramics, leather, paper and textile. Jodhpur and Jaipur are prominent centres for the handicraft industry.

Several institutions for capacity building and support to the industry such as Indian Institute of Crafts & Design, Rural Non-farm Development Agency and Centre for Development of Stones are in place.
Drinking Water Projects

Rajasthan with more than 10.5% of the country’s geographical area supports more than 5.5% of the human population & 18.70% of the livestock of the country.

Rajasthan is aggressively building an extensive network of major drinking water projects. The State has sanctioned 109 large drinking water projects which will benefit 83 cities and more than 18000 villages & hamlets.

The scope in the segment includes supply and laying of transmission pipelines, construction of clear water reservoirs, pumping stations, dams, etc. Major players who are already present include Nagarjuna Construction Company Limited (NCC Ltd.), L&T Construction and IVRL. There lies a huge potential for infrastructure companies to take up these projects.

Source: Public Health Engineering Department, Rajasthan

Cement

Rajasthan is the second largest producer of cement with a capacity of over 44 million tons per annum. The State is also the leading producer of cement grade lime stone and steel grade lime stone. The cement industry in Rajasthan has witnessed significant growth in recent years. Almost all major companies including Aditya Birla Group, Mangalam Cement, Ambuja Cement, JK Lakshmi, ACC, Lafarge, Binani Cement and Bangur Group, Shree Cement, Wonder Cement have plants in the State.

Higher Education

Rising literacy and education levels have opened up potential for setting up of institutions for higher education.

In recent times, the education scenario in Rajasthan has changed considerably and institutions in the State now attract students from different parts of India. This trend is likely to get stronger as besides good education, well connected cities of Rajasthan offer good, safe and low cost living option to students. There are 5,46,226 students enrolled for college education in over 1,340 private colleges (Nov 2013) spread across the State.

Major Players

- Amity University
- Manipal University
- Raffles University (Singapore)
- Birla Institute of Technology & Sciences (BITS), Pilani
- LNM Institute of Information Technology
- NIIT University
Non-conventional Power Generation

Rajasthan has made significant strides in the last few years in the power sector. The power sector has witnessed an increased private sector participation. A policy to promote private investment in power generation is also in place.

**Wind Energy**: Rajasthan is India’s leading State in tapping wind energy for power generation. The gross wind energy potential in the State has been estimated at 5400 MW out of which a total of 2797.84 MW wind power capacity has been installed.

**Biomass Energy**: Rajasthan is fast catching up for tapping biomass energy. 'Policy for Promoting Generation of Electricity from Biomass, 2010' has been issued for encouraging investments in the sector. The installed capacity in biomass-based power projects is 114.3 MW.

Medical & Health

The State seeks private sector investment in health sector in order to facilitate establishment of quality health institutions within the framework of set standards and norms.

Rajasthan is already a major tourist destination and has tremendous potential for extending this into medical tourism.

Rajasthan offers opportunity for private sector investment in medical & healthcare institutions and medical, dental & paramedical colleges.

The Policy to Promote Private Investment in Healthcare Facilities (Amendment) 2011 provides operational guidelines for speedy disposal and offers concessions and tax benefits as per (RIPS-2010) for such investments.

Financial Services

Rajasthan is known to produce proficient and skilled finance and accounts professionals — commerce graduates, chartered accountants, cost accountants and company secretaries — in large numbers. This coupled with low cost of operations makes it an attractive location for setting up back office operations in accounting & finance and financial services.

Numerous financial BPOs including ICICI and Deutsche Bank are already operating in the State.
Choice of Leading Companies

“As a business location, Jaipur stands out for its location and connectivity to booming markets in north and west India, excellent infrastructure, low start up and running costs and good availability of trained manpower.”

Anand Mahindra
Chairman and Managing Director
Mahindra & Mahindra Ltd.

“The scale and achievement of development at our Mangala processing terminal (Rajasthan) is a matter of pride for us... we are upbeat about our operations here and look forward to contributing to socio-economic development of the region.”

Rahul Dhir
Ex MD & CEO
Cairn India Ltd.

“Cities of Rajasthan offer a good pool of qualified young manpower and low operating costs – an excellent advantage-mix for an IT and ITeS services company. Infosys is happy to have located in Jaipur and plans to further strengthen its presence here.”

S. D. Shibulal
CEO & MD
Infosys

“India is the second largest motorcycle market in the world. Rajasthan emerged as the most suitable State for locating Honda’s second manufacturing facility based on the proximity to north and west markets and the existing plants.”

V. Sridhar
Vice President (Manufacturing)
Honda Motorcycle & Scooter India

“Hindustan Zinc operates the world’s largest zinc mine in Rampura Agucha in Rajasthan. The State holds immense potential for mining of base and noble metals.”

Anil Agarwal
Chairman
Vedanta Group

“The State Government’s commitment to human resource capacity development is commendable and it has successfully involved the private sector towards this. We are happy to be contributing in this sphere through our presence in the State.”

L N Mittal
Chairman, Arcelor Mittal,
Chairman of Governing Council, LNMIIT – Jaipur

“In its mineral deposits, Rajasthan offers an obvious strong advantage. And what is not so apparent and obvious is the State Government’s strong focus on infrastructure development.”

Udai Khanna
Ex CEO, Lafarge India Pvt. Ltd.

“Our Rajasthan project is one of the largest investments of Saint Gobain in a single location. The State Government has been very welcoming and cooperative right from the day project was conceived.”

Benoit D’Iribarne
President and Director – General
Saint Gobain

“I have not seen a Government, so fast communicating, so honest & transparent in approach.”

Shivinder Mohan Singh
Managing Director,
Fortis Healthcare
Bureau of Investment Promotion (BIP)

Bureau of Investment Promotion (BIP) is the nodal agency of the Government of Rajasthan to facilitate investments in various sectors in the State. Since its inception in the year 1991, BIP has been providing investment facilitation services mainly for large projects by acting as an interface between investors and the Government for speedy clearances and redressal of issues. It acts as the single point of contact for complete back-up support right from project conceptualisation to final implementation as well as for post investment services and for ensuring early fructification of investment proposals.

The State Government has been taking various steps towards improving the investment climate and simplifying the regulatory system. A Single Window Act has already been introduced with the objective to provide time-bound grant of various licenses, permissions and approvals. Under the Single Window Clearance System, e-filing facility of the application is available. At present this system covers 11 departments with 86 forms. Under this Act, BIP is the Nodal Agency for the State Empowered Committee (SEC) headed by the Chief Secretary for investment above ₹10 crore. SEC examines applications for permissions and customised packages and makes recommendation to Council of Ministers. An Electronic Single Window help desk is in place at BIP.

For further information, please visit www.investrajasthan.com
Or get in touch with us at:
Bureau of Investment Promotion (BIP)
Udyog Bhawan, Tilak Marg, Jaipur 302 005, Rajasthan, India
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Office of the Commissioner of Industries
It is the nodal agency for administering various concessions and facilities for setting up of industries in the State. It is also responsible for development and promotion of small-scale industries.
Commissioner, Industries
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Rajasthan State Industrial Development and Investment Corporation Ltd. (RIICO)
RIICO is the nodal agency for development of industrial areas in the State. It also acts as a financial institution providing assistance for large and medium scale industrial projects.
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Rajasthan Financial Corporation (RFC)
Rajasthan Financial Corporation acts as a development bank of the State and provides financial assistance to new industrial ventures in small and medium scale sectors.
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Rajasthan Foundation
Rajasthan Foundation acts as a platform for strengthening bonds with Non Resident Rajasthanis and for facilitating every step taken by them to contribute to the growth and development of the State of their origin.
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This publication is a general guide. Details on resource availability, latest policies, schemes, etc. and appropriate advice should be sought before taking any decision or action. All maps & data graphics are indicative and also not to scale.